INFORM & EMPOWER

Cyber Safety & Digital Wellbeing

LIVE STREAMED INCURSIONS

Our innovative incursions help primary school communities prioritise **cyber safety and digital wellbeing.**

Our award-winning solution...
- supports Child Safe Standards compliance
- aligns with Australian and State Curriculum
- engages children with age-appropriate content
- is written and presented by a team of experienced primary school educators
- ensures a consistent whole-school approach
- supports parents to be more informed and empowered
- aligns with the eSafety's Best Practice Framework for Online Safety Education

How does it work?

- Each term, students (with their teachers) tune in from the comfort of their classroom to watch an engaging, interactive live streamed incursion.
- Teachers are provided with a selection of follow up activities and lesson ideas.
- Parents are given a "tip sheet" after each session to help open up important conversations.

Foundation
Screentime Superstars

Screentime Superstars has been carefully crafted for our littlest learners. Together, we'll discover how to stay healthy, safe, and empowered while exploring the digital world.

Years 1/2
Ollie Online

Join Ollie as he begins his online adventures. While he loves his iPad and gaming we are quick to discover that he has a lot to learn... just like our junior students!

Years 3/4
Adventures Online

Storytelling and augmented reality is used to engage students in relatable and engaging scenarios. Characters face unique challenges, which provide opportunities to educate and empower.

Years 5/6
Thrive Online

Immersed in realistic scenarios, students are challenged to reflect more deeply about their online experiences. We unpack the values to thrive online - aware, clever, brave and kind.

Scope & Sequence

Our live stream incursions differ in odd and even years to ensure students are always seeing new content. Whilst key concepts are revisited yearly, they are explored using different scenarios, which we ensure are age-appropriate and relevant.

Pricing

Early Bird: **$7.50**
After Dec 1: **$9.00**

Prices are the annual cost per student and exclusive of GST (10%)

	TERM 1	TERM 2	TERM 3	TERM 4
Foundation	**My Screen and Me** Making good screen time choices (where and when), caring for our devices, sharing devices, finishing up screen time	**Healthy Digital Habits** Making good screen time choices (what and when) creating vs consuming	**Safe Screentime** Links and pop ups, safe and unsafe websites, trusted adults	**Digital Agency** Navigating uncomfortable online situations, taking care of your feelings, the right to be safe online
Years 1/2	**The Internet and You** What is the internet, early warning signs, trusted adults	**Healthy Digital Habits** Screen time, green time, balance, sleep habits, comfortable & uncomfortable feelings, putting down the tech	**Digital Footprints** Usernames & passwords, personal information, not everyone is who they say they are, trusted adults	**Digital Detectives** Critical thinking, digital literacy, navigating unsuitable online content
Years 3/4	**Digital Citizenship** Understanding the internet, rights & responsibilities, digital footprint & identity	**Healthy Digital Habits** Screen time, green time, balance, how tech makes us feel, sleep habits, uncomfortable feelings	**Cyberbullying** Navigating uncomfortable situations, being an upstander, help seeking strategies	**Being Safe & Secure** Settings, keeping information private, navigating unsafe interactions, red flags
Years 5/6	**Digital Citizenship** Rights & responsibilities, public & permanent, internet & the law, our digital footprint	**Healthy Digital Habits** Our relationship with tech, why it's hard to put down the tech, green time, sleep, uncomfortable feelings	**Cyberbullying** Navigating uncomfortable situations, being an upstander, help seeking strategies, consent	**Critical Thinking** Consumers vs creators, critical thinking, navigating unsafe interactions, red flags, evaluating websites & fake news

> Inform and Empower has been a fantastic, whole school, interactive approach to cyber safety. The kids are informed through comprehensive videos, activities, worksheets and live stream events, all aligned with the Australian Curriculum. For the teachers, we feel empowered by the knowledge Marty imparts, which is both up-to-date and informative. He has given us the skills and knowledge to better provide support and learning in this digital age.

Melissa-Jane Loughridge, St Kevin's, Benowa

APICTA Asia Pacific ICT Alliance
MERIT AWARD
INCLUSION & COMMUNITY

2023 **iAWARDS**
INSPIRATION AWARD
MAKING AN ONGOING IMPACT

Trusted **eSafety**Provider
esafety.gov.au

Inform & Empower is endorsed by the eSafety Commissioner as a Trusted eSafety Provider

Raising Kids in a Digital World:
SEMINAR FOR PARENTS AND CARERS

Presented by Martin McGauran, primary teacher and **digital safety educator** and Carley McGauran, **psychologist and mum** to 3 school-aged kids.

- Social media
- Online gaming
- Strengthening family communication
- Impacts of screen time
- Cyberbullying
- Managing devices in the home
- Child & tween online trends
- Explicit/adult content

On-Site Seminar

Our engaging 90 minute presentation includes:
- Q&A with Marty & Carley
- Free parent toolkit with key information and links
- A recent webinar replay that can be shared with your community after the event
- New in 2025: Resources for members of your staff to facilitate a student session, which would run alongside the parent seminar and provide child-minding for families. Marty would pop in to chat to the kids for a period of time during this!

*Discounts are available (per school) if you would like to co-host with a neighbouring school.
**Additional travel costs apply if you are outside of metro Melbourne. Please contact us for a custom price if you are regional, rural or interstate.

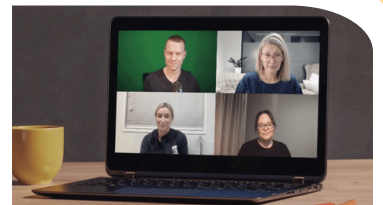| School Enrolments	Cost
Less than 400 students	**$2250**
More than 400 students	**$2750**
	Ex GST

Your School's Own Webinar

The same engaging and evidence-based content as our on-site seminars presented exclusively for your school community.
- School Principal can welcome your audience
- Live Q&A and chat
- Free parent toolkit with key information and links
- Replay of the presentation that can be shared with your community after the event

*Discounts are available (per school) if you would like to co-host with a neighbouring school.

School Enrolments	Cost
Less than 400 students	**$2050**
More than 400 students	**$2550**
	Ex GST

Community Webinar

We offer 3 webinars throughout the year where schools can take part alongside other school communities. These include:
- Live Q&A and chat
- Free parent toolkit with key information and links
- Replay of the presentation that can be shared with your community after the event

2025 dates: 20 February, 20 March, 15 May

*Community webinars are only available for schools that take part in our student incursions.

School Enrolments	Cost
Less than 400 students	**$750**
More than 400 students	**$925**
	Ex GST